

**CRYSTAL IMAH**  
**ART DIRECTOR**

**Portfolio:** [crystalimah.com](http://crystalimah.com)

**Email:** [crystalimah@gmail.com](mailto:crystalimah@gmail.com)

**Phone:** 510-260-5660

**EXPERIENCE:**

**Goodby Silverstein & Partners**

**Senior Administrative Assistant - [April 2023 - Present]**

- Provide administrative support to a Director of Talent
- Assist HR department heads with ad hoc projects

**Goodby Silverstein & Partners**

**HR/Admin Coordinator - [Feb 2020 - April 2023]**

- Assisted (2) ECDs and a Director of Talent
- Managed new hire paperwork + freelancer onboarding

**Imprint Projects**

**Production Intern - [July 2019 - Nov 2019]**

- Led the installation of a LEGO sculpture in Oakland, CA
- Sourced vendors & freelancers for activation needs
- Collected audio & video assets for recap videos

**Nike**

**Visual Presentation Athlete - [May 2018 - July 2019]**

- Created and executed visual concepts for floorsets
- Led fellow athletes during overnight floorsets
- Was a liaison between visual & product athletes + managers

**EDUCATION:**

**Denver Ad School**

Art Direction

April 2022 - July 2023

**University of Oregon**

Bachelor of Science in Journalism: Advertising

Eugene, OR - June 2017

**REFERENCES:**

**Nick Bayne**

Group Brand Creative Director  
The Scotts Miracle-Gro Company  
[nbayne11@gmail.com](mailto:nbayne11@gmail.com)

**Jeremy Seibold**

Creative Director + Partner  
TDA Boulder  
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